

# Spotlight Series: Project Funding & Organization for BIPOC Leaders

the Recap...

Through the anecdotes of our experienced panelists, this workshop leads discussion and analysis around the obstacles when planning and acquiring funding for BIPOC led sustainability projects.

Guest Speakers:

**Marcelle Partouche Gutierrez**

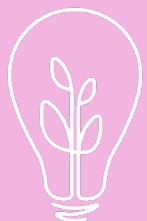
**Ayan Yusuf Karshe**

**Emem Etti**

Moderator: **Duha Elmardi**



[Watch the recorded workshop here:](#)



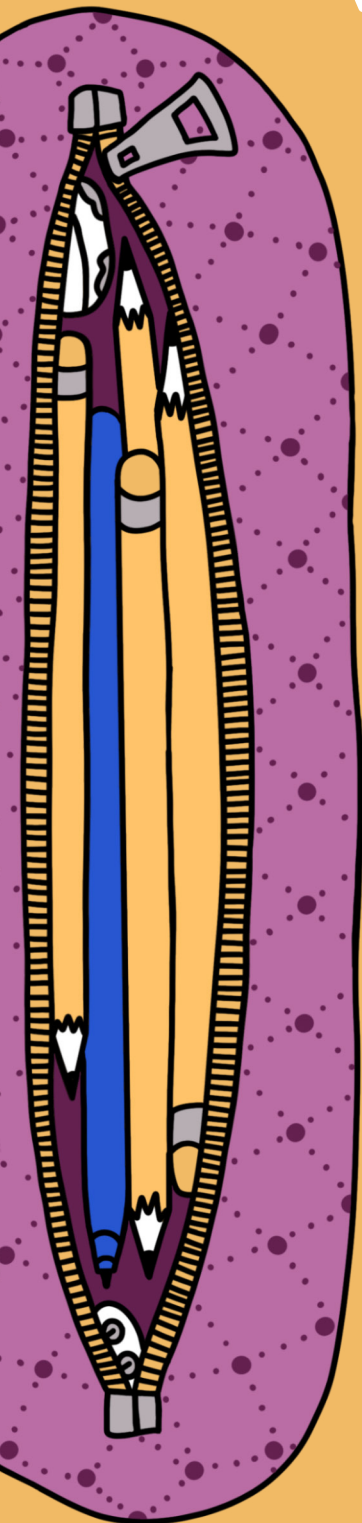
SUSTAINABILITY  
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**@CU4thSpace**



## Spotlight Series:

# Things to keep in mind when writing a grant application:




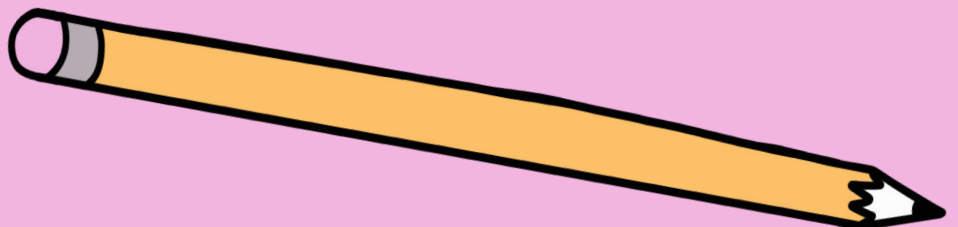
- **Focus on writing a concise and explicative description of your project. Keep it short at the beginning, you can elaborate later on.**
- **Your budget must always be accurate and realistic. Always include every item in your budget, you need to think of the small afterthought items in the moment.**
- **Make sure not to underpay yourself, others or materials in the budget points of what your project requires. Respecting yourself and your project should always be at the forefront.**
- **Pay great attention to writing your timeline, as your budget and timelines must correlate. It is important to express your understanding of the project and the time it takes to complete steps.**



## Spotlight Series:

# Payment & Wages

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- It is important to compensate yourself as well as all other participants of your project, this can be shown through honoraria in your budget.
  - As a BIPOC leader it is highly encouraged to extend your project's reach and include as many other community members into your wealth stream as possible.
  - **Consider including local BIPOC catering, creators, speakers, small businesses etc, into your project to further spread wealth through your grant.**





## Spotlight Series: Additional Tips:

- **Speak your project into existence, build a community around your project even before it is created. See where it can merge with your community and connect it to the others around you.**
- **An application is stronger when you understand the needs of your project and find the appropriate resources to fund it, instead of trying to fit it into any funding opportunity.**
- **Be present and be yourself with the funding bodies, develop a relationship with whatever level of capacity you are able to offer them.**
- **Search your city to find any other leaders discussing similar topics, this is a great way to create a collaboration.**



**For additional information,**  
**[check out the full Spotlight Series workshop recording.](#)**

